

**Virginia Green Lodging** is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

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## Virginia Green Lodging Profile:



# Brightwood Vineyard and Cottage Farm Bed & Breakfast Brightwood, Virginia

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Brightwood Vineyard and Farm is a 100-acre working, family farm in Madison County at the foothills of the Blue Ridge Mountains. The goal of the farm is to be sustainable both economically and ecologically and it features organic berries, grapes and vegetables as well as meat goats and egg laying hens. The private cottage is newly expanded and renovated with a full kitchen. Brightwood Vineyard and Farm is committed to environmental excellence and works to minimize environmental impacts whenever possible.

**Green Lodging Activities.** When visiting Brightwood Vineyard and Farm Cottage, you can expect the following practices:

- 🌱 **Optional Linen Service**
- 🌱 **Recycling**
- 🌱 **Water Conservation**
- 🌱 **Energy Conservation**
- 🌱 **Green Events Package**



### Optional Linen Service

- Train house cleaners on process of optional linen service
- Purchase water efficient washers, line dry whenever possible
- Use non-phosphate, non-toxic, biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

### Recycling

- Recycle glass, aluminum cans, steel cans, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, and electronics equipment
- Compost excess food wastes

### Waste Reduction

- Fill bulk soap dispensers instead of using individual soaps
- Instruct housekeeping to save and reuse unopened items
- No Styrofoam used and use cloth napkins
- Use dishware and glassware to eliminate use of disposables
- Provide condiments, cream and sugar in bulk
- Implement effective food inventory system to minimize waste
- Grown own produce and other foods, organically and sustainable

- Purchase recycled-content paper-towels and toilet paper
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Purchase from local source as much as possible
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture and “low-VOC” carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paint and recycle/dispose of thinners and solvents properly
- Use preventative maintenance on all appliances, HVAC systems, plumbing and vehicles
- Effective inventory system and labeling of last-in/first-out
- Minimize use of pesticides and herbicides and use integrated pest management

### **Water Conservation**

- Preventative maintenance of drips and leaks
- High efficiency dishwashers
- Use dry clean up methods over water-based methods
- Low flow toilets and restrictors on faucets and showerheads
- Effective landscape management plan
- Effective storm water management plan
- Minimization of impervious areas
- Vegetative buffers along streams and river



### **Energy Conservation**

- Tracking overall energy bills and set a numeric goal to reduce
- Have High Efficiency Heating & Air Conditioning with individual thermostats
- Use natural lighting and ceiling fans
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation

### **Eco-Friendly Cottage Features**

- A well insulated, energy efficient building shell
- Formaldehyde free insulation
- Modern wood frame double glazed windows with screens
- Extensive use of metal clad wiring for low electrical field emissions
- Heat pump with dehumidifier mode
- Reused existing structure, locally sourced wood products and reclaimed hardwood floors
- Instantaneous water heater
- Minimal site disturbance with no erosion runoff into rivers or streams

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For more information on **Brightwood Vineyard and Farm**, see <http://brightwoodvineyardandfarm.com>.

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

